

Top businesses look to align with Maharashtra

One of the most important aspects for the development of the government sector is the need to constantly evolve and keep abreast with the changing times. The World Economic Forum Annual Meeting 2014 provided one such platform for the government to reshape its focus on society, politics and business. The event was a pleasing learning experience; and has made them reaffirm their aim to develop the insights, initiatives and actions necessary to respond to current and emerging challenges.

Over the course of last five decades, the state of Maharashtra has been the torchbearer for the industrial development in India; the epicentre of her growth and is the premier investment destination of the world.

In a bid to accentuate the state's attractiveness as an investment destination and increase multilateral stake within the state, the Hon. Chief Minister of Maharashtra, Sh. Prithviraj Chavan participated in this year's World Economic Forum Annual Meeting. The Chief Minister was accompanied by senior officials from the Government of Maharashtra who are key decision makers in various domains including Industrial and Infrastructure development. The delegation



From (L to R): 1. Sh. Sanjay Bhatia, VC&MD, CIDCO; Sh. Apurva Chandra, Principal Secretary (Industries), the Hon. Chief Minister of Maharashtra, Sh. Prithviraj Chavan, Mr. Hiroyuki Ishige, Chairman of Japan External Trade Organization (JETRO) and Sh. Bhushan Gagrani, CEO, MIDC. 2. Sh. Chavan with David W. MacLennan, President and Chief Executive Officer, Cargill Inc. 3. Sh. Chavan with Tony Fernandes, Chief, Air Asia. 4. Sh Chavan with Barry Neville, Director, Public and Industry Affairs, and Catherine May, Corporate Affairs Director

Company	Meeting person(s)	Description
1. Japan External Trade Organization (JETRO)	Mr. Hiroyuki Ishige, Chairman of JETRO	Sh. Chavan made a pitch for investment especially in the field of automobiles, mainly in terms of component manufacturers and passenger cars. He stressed on investment in the pharmaceutical and textile sectors. JETRO also discussed interests of Japanese companies in the infrastructure sector. Several investment and infrastructure development opportunities such as the Sea Link project, and three new airports planned – Navi Mumbai, Pune and Nagpur and logistics. CM also invited Japanese companies to invest in areas such as water management, treatment plants and other technology driven environment solutions.
2. Cargill	David W. MacLennan, President and Chief Executive Officer	Cargill plans to expand in soya bean processing in India and would be discussing their investment plans with the State Department next month. It also expressed interest in corn related projects.
3. Air Asia	Tony Fernandes, Malaysian entrepreneur and Chief of Air Asia	Air Asia which focusses on low cost travel for the masses, is keen that Maharashtra government in its upcoming projects considers building 'low cost terminals' modelled on the KL terminal. Additionally, Air Asia is keen to invest in developing secondary airports in the state and introduce low cost travel on new routes
4. SAB Miller	Barry Neville, Director, Public and Industry Affairs, and Catherine May, Corporate Affairs Director	Considering their interest in agro based brewing, particularly in barley, CM invited them to participate in Agriculture festival organised by Agriculture department at Nagpur in February 2014. The company has agreed to explore the possibilities of additional investments in the state with special emphasis on Nagpur region.

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visited Davos from the 21 to 25 January, 2014. The theme for this year's meet is 'The Reshaping of the World: Consequences for Society, Politics and Business'.

Sh. Chavan, who was the only Chief Minister from India attending the World Economic Forum, 2014 met world leaders from the domains of government and business. Some of his key meetings' counterparts will include representatives from IT majors — Facebook and Microsoft, Defence giant — Safran, FMCG leaders — Unilever and Cargill, amongst other leading global organizations.

The delegation also conducted a review of the Zurich Airport facilities and had a discussion with their officials on the upcoming Navi Mumbai International Airport.

In addition, Sh. Chavan was a speaker in three key sessions. He emphasized on the state's role in the areas of skill development, urban infrastructure and future of agriculture in the modern economy.

The core agenda of Sh. Chavan's visit to Davos was to highlight the investment opportunities present in the key focus sectors and the incentives available to the investors. The meetings also addressed any queries related to doing business in



From (L to R): 5. Sh. Chavan with Luc Oursel, Chief Executive Officer of Areva SA; 6. Sh. Chavan with Ivan M. Menezes, Chief Executive Officer of Diageo; 7. Shri Prithviraj Chavan with John Rice, Vice Chairman and President & CEO, GE Global Growth & Operations. GE; 8. Sh. Chavan with Jean-Philippe Courtois, President, Microsoft International

Company	Meeting person(s)	Description
5. Areva	Luc Oursel, Chief Executive Officer	Areva, which has facilities coming up in China and UK, is keen to add a 10GW facility in Maharashtra. It is also looking at investing in Wind Management sites in Maharashtra and is currently looking for partnership in this segment
6. Diageo	Ivan M. Menezes, Chief Executive Officer	Diageo, which already has a distillery in Aurangabad, is keen to leverage the growth of Wine market, for which Maharashtra provides a strong policy as well as infrastructure impetus.
7. GE	John Rice, Vice Chairman and President & CEO, GE Global Growth & Operations	GE whose first manufacturing centre in India is spread across a 68-acre campus on the outskirts of the city of Pune is one of eight global facilities devoted to manufacturing wind technology, produces GE's 1.5 MW platform turbines—the 1.5-77 and 1.6-82.5 wind turbines. The upcoming facility at Pune, designed to manufacture components for the aviation sector as well as wind and other power generation turbines, is expected to start production by Q2 FY14. Further, GE is also working on Phase II of the project which will focus on reciprocating engines.
8. Microsoft International	Jean-Philippe Courtois, President, Microsoft International	Microsoft, which is headquartered in Mumbai in India, is keen to expand its cloud computing services. Microsoft is already assisting the Government of Maharashtra on few projects related to e-governance.

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Maharashtra and share the state's implementation plans for its industrial policy. In support of the above thought, the government has prepared a film highlighting the benefits of investing in projects in the state. A special docket was also been prepared to promote Maharashtra as an investment destination.

The state government is hopeful of enhancing its pro-investment brand equity and position itself as a strategic partner in the global economy.

It is for the first time in six years that an Hon. Chief Minister of Maharashtra has participated in this prestigious event.

The state machinery hopes to build on its valuable experience and improve on their governance models.



From (L to R): 9. Sh. Chavan with Jean Paul Herteman, Chairman and CEO, Safran; 10. Sh. Chavan with Jürgen Tinggren, Executive Director, Schlinder; 11. Sh. Chavan with Thomas Kern, CEO, Zurich Airport, Daniel Schmucki, CFO and Martin Fernandez, International business Development; 12. Sh. Chavan with Martyn Parker, Chairman, Global Partnerships, Swiss Re

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9. Safran	Jean Paul Herteman, Chairman and CEO	With the aim of exploring expansion of new verticals in India, Safran has already formed a partnership with Bharat Forge. In particular, Safran is examining the possibilities of entering the MRO sector and is actively considering Pune for establishing the engineering wing for manufacturing.
10. Schlinder	Jürgen Tinggren, Executive Director	Schlinder, which is currently constructing a facility in Pune, shared their enthusiasm about the Indian market where it is a leader in the escalator business. Schlinder complimented the government on the effective of the government machinery given the aggressive timeline in which the facility was constructed.
11. Zurich Airport	Thomas Kern, CEO,	Zurich Airport expressed strong interest to participate in the upcoming Navi Mumbai airport which has already received essential clearances including environment approval, forest approvals and coastal clearances. The high level delegation, which included the Managing Director of CIDCO, Mr. Sanjay Bhatia, explained the position on the land acquisition which is being completed using the unique Navi Mumbai Airport Influence Notified Area model, a voluntary land acquisition model..
12. Swiss Re	Martyn Parker, Chairman, Global Partnerships, Swiss Re	Swiss Re, which is already working with the Agriculture department in the insurance area uses advanced technologies such as Satellite based technology used to improve yield, is keen to develop an insurance product for farmers in Maharashtra to protect them from risk factors such as Weather conditions.